



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King St Ste 200
Alexandria, VA 22314-3054

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 165162-2 | 10/28/12 | October 2012 | 10/01/12 - 10/01/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|------------------|--------------|
| KOB | Melissa Palombo | Petry - Philadel | National |

| Advertiser | Product | Estimate Number |
|-------------------------|----------------|-----------------|
| Heather Wilson 4 Senate | HEATHER WILSON | 925C01 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 165162 | 06846132 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046 | WLSN | ORDR |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 3 | 10/01/12 | 10/01/12 | M-F Today Show II 9a | M-F 9a-10a | M----- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 9:51 AM M-F Today Show II 9a M-F 9a-10a :30 HW 1112TV-BIG DEAL \$200.00 NM | | | | | | | | | |
| 5 | 10/01/12 | 10/01/12 | Rachael Ray 2p | M-F 2p-3p | M----- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 2:32 PM Rachael Ray 2p M-F 2p-3p :30 HW 1012TV-WORSE \$175.00 NM | | | | | | | | | |
| 10 | 10/01/12 | 10/01/12 | News 4 @ 10p M-F | M-F 10p-1035p | M----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 10:12 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 1112TV-BIG DEAL \$800.00 NM | | | | | | | | | |
| 13 | 10/01/12 | 10/01/12 | M-F Today Show III 10a | M-F 10a-11a | M----- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 1012TV-WORSE \$175.00 NM | | | | | | | | | |
| 14 | 10/01/12 | 10/01/12 | Monday Prime 2hr 7p-9p | M 7p-9p | M----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 8:12 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 1012TV-WORSE \$2,000.00 NM | | | | | | | | | |
| 24 | 10/01/12 | 10/01/12 | M-F Today Show | M-F 7a-9a | M----- | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 7:29 AM M-F Today Show M-F 7a-9a :30 HW 1012TV-WORSE \$425.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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|-------------------------|----------------|-----------------|---------------------|
| 165162-2 | 10/28/12 | October 2012 | 10/01/12 - 10/01/12 |
| Advertiser | Product | Estimate Number | |
| Heather Wilson 4 Senate | HEATHER WILSON | 925C01 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|-------------------|---------|--------|----------------|----------|------|
| 26 | 10/01/12 | 10/01/12 | News 4 @ 630p M-F | M-F 630p-7p | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 1112TV-BIG DEAL \$500.00 NM | | | | | | | | | |
| 29 | 10/01/12 | 10/01/12 | Who Wants to Be A Millio | M-F 1130a-12p | M----- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 11:49 AM Who Wants to Be A Million M-F 1130a-12p :30 HW 1112TV-BIG DEAL \$175.00 NM | | | | | | | | | |
| 32 | 10/01/12 | 10/01/12 | The Insider 3p | M-F 3p-330p | M----- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 3:17 PM The Insider 3p M-F 3p-330p :30 HW 1112TV-BIG DEAL \$200.00 NM | | | | | | | | | |
| 34 | 10/01/12 | 10/01/12 | Inside Edition 330p | M-F 330p-4p | M----- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 3:59 PM Inside Edition 330p M-F 330p-4p :30 HW 1012TV-WORSE \$200.00 NM | | | | | | | | | |
| 36 | 10/01/12 | 10/01/12 | The Tonight Show | M-Th 1035p-1135p/ | M----- | :30 | 1 | \$245.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$245.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/01/12 10:47 PM The Tonight Show M-Th 1035p-1135p :30 HW 1012TV-WORSE \$245.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 11 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$5,095.00 |
| <u>Agency Commission</u> | \$764.25 |
| <u>Net Amount Due</u> | \$4,330.75 |
| ABQ 7.0% | \$303.15 |
| <u>Amount Due</u> | \$4,633.90 |